

CITY OF LANDER

CHANNEL 11 REQUEST FORM AND USE POLICY

Channel 11 advertising services are provided as a courtesy to the Citizens of Lander, jointly by the City of Lander and Bresnan Communication/Cablevision.

Return Form to:

or email to:

City of Lander

landercity@landerwyoming.org

240 Lincoln Street
Lander Wy 82520

Fax: 307-332-4317

NAME: _____ **DATE:** _____

ORGANIZATION: _____ **TELEPHONE:** _____

ADDRESS: _____

START AIR DATE: _____ **END AIR DATE:** _____

PLEASE READ THE FOLLOWING CRITERIA AND SIGN BELOW

- All advertisements must be submitted either by email or dropped off at City Hall in a typed format.
- Message may contain no more than 15 lines of 24 point font.
- Static logos, pictures and clip-art may be included, but not video clips, etc.
- Only one advertisement may be aired per organization or sponsor at any given time.
- Only organizations within the City of Lander may request an advertisement on Channel 11.
- Advertisement content must be deemed "for the good of the general public".
- Content must be deemed "not offensive".
- Message must not be deemed "Political" in nature, a "campaign" or "for-profit" advertisement.
- The City of Lander has the right to deny any request.

The City of Lander is not responsible for the content of advertisements placed on this station. Any opinions, findings and conclusions or recommendations expressed in the material are those of the author(s) and do not necessarily reflect the views of the City of Lander or its employees.

All advertising provided is done so at the sole discretion of the City of Lander. Request Forms are available at Lander City Hall, 240 Lincoln Street, Lander, Wy 82520 or on the City of Lander website www.landerwyoming.org. If you have questions or concerns, please contact City Hall at 332-2870.

The undersigned applicant has read and agrees to the criteria as set forth by the City of Lander:

Signature of Applicant

Date

Request for Channel 11 advertisement was approved denied

If denied, please provide reason: _____

Applicant was notified via email phone in person other _____

Applicant was not notified

Employee Signature

Title

Date

